

## **Rebecca E. Schuiling**

Apparel and Textile Design  
Art, Art History and Design  
College of Arts and Letters  
Michigan State University  
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### **EDUCATION**

#### **Master of Science, 2014**

College of Technology, Eastern Michigan University

Major: Apparel, Textiles and Merchandising

Thesis: *A Thematic Analysis of the Material Culture of Artwork Using Knit as an Artistic Medium*

#### **Bachelor of Science, 2001**

College of Human Ecology, Michigan State University

Major: Apparel and Textile Design

Cognate: Historical and Cultural Studies

### **ACADEMIC POSITIONS**

#### **Michigan State University**

Academic Specialist, Apparel and Textile Design (2016-present)

Instructor, Apparel and Textile Design (2007-2016)

#### **Lansing Community College**

Instructor, Fashion Technology (2006-2007)

### **PROFESSIONAL EXPERIENCE**

Visual Merchandiser, Buyer, Sales (2004-2006)

Forma Fine Crafts, Ann Arbor, MI

Visual Merchandiser, Buyer, Sales

The Mission Marketplace, Chelsea, MI (2004-2006)

Women's Knitwear Designer (2002-2004)

Chris Triola, Lansing, MI

Assistant Men's Designer (2001-2002)

Dillard's Department Store Corporate Headquarters, Little Rock, AR

Costume Design Volunteer (2001-2002)

Arkansas Repertory Theatre, Little Rock, AR

## PROFESSIONAL DEVELOPMENT

Thriving as an Academic Specialist. Michigan State University Workshop (September 2017; February 2017; September 2016)

*This workshop is designed for academic specialists to provide guidance in the academic specialist system*

Affirmative Action Representative Training and Certification. Michigan State University (2017)

*Trained to comply with all MSU requirements relating to searches, comply with all federal and state laws, reflect the MSU core value of inclusiveness, ensure committee perceived as fair by candidates and faculty within the unit; and, result in the hiring of high quality faculty members (as defined by the stated requirements/qualifications for the position).*

Detroit is the New Black, Detroit, MI (2017)

*Attended design event to network with regional designers*

Online Presence and Public Scholarship Fellow, College of Arts and Letters, Michigan State University (2016- 2017)

*Program designed to implement digital online presence, public scholarship routines, project management, and digital humanities*

Online Qualitative Research Writing Group (2012; 2011; 2010)

*Review writing submissions, submit writing samples*

Participant. Silver Reed Knitting Machinery Training. Silver Reed. Detroit, MI (2009)

*Trained on standard gauge, mid gauge, bulky gauge and punchcard knitting machines*

Participant. Gerber Pattern Design Software Training. Ypsilanti, MI (2008)

*Trained on digital apparel software*

Participant. Modaris Pattern Design Software Training. Ypsilanti, MI (2008)

*Trained on digital apparel software*

Participant. Surface Design on Fabric Course. Eastern Michigan University (2004)

*Screen printing, dyeing techniques, printing techniques and fabric manipulation*

Participant. Stoll Knitting Machinery Training. New York, NY (2003)

*Trained on pattern, pattern programming and knitting processes on Stoll Knitting machines*

Participant. Lectra U4ia Textile Design Software Training. New York, NY (2001)

*Trained on digital textile design software*

## HONORS

Online Presence and Public Scholarship Fellow, College of Arts and Letters, Michigan State University (2016- 2017)

*Program designed to implement digital online presence, public scholarship routines, project management, and digital humanities*

## RESEARCH

### Publications

#### Peer-reviewed Chapters

Schuling, R.E. and Winge, T. M. (in-press; publication expected 2018). Penetrating Knits: Feminists Knit “Cunty First” and “The Pussyhat.” In *Dress and Empowerment* book. Edited by Lynch, A. and Medvedev, K. Oxford: Bloomsbury.

#### Teaching Publications

Schuling, R.E. (2018). Knitwear and the History of Dress. Berg Fashion Library (online). Bloomsbury Publishers

### Creative Scholarship

#### Peer Reviewed Designs

Winge, T. M. and Schuling, R.E (March-April 2010). *Triquetrum Menarche: Mother, Virgin, Crone*. Subversive Handicrafts: Taboos in Our Cultural Fabric. Group/International Exhibition. Juried by Artevida Zavod. Modra Hisa Gallery. Ljubljana, SLOVENIA. [international]

### Presentations

#### Peer-reviewed Academic Presentations

Schuling, R.E. (June 13-16 2018). *Gone with the Knits: 1930's Knitwear Aesthetic through the Lens of Popular Culture*. 10<sup>th</sup> Biennial International Interdisciplinary Gender, Work, and Organization. Sydney, AUSTRALIA. [international]

Schuling, R.E. (March 28-31 2018). *Pistols and Purls: The Aesthetics of 1920s Knitwear in Pop Culture*. Popular Culture Association/ American Culture Association Annual Conference. Indianapolis, IN. [national]

Schuling, R.E. (April 12-15, 2017). *Knitted of Stardust: The Knits of David Bowie*. Popular Culture Association/ American Culture Association Annual Conference. San Diego, CA. [national]

Schuling, R.E. (September 11-12, 2015). *Cunty First: Lisa Anne Auerbach's Subversive Knit Artwork*. Fashion, Sex and Power Symposium. College of Design, University of Minnesota. [international]

Winge, T.M. and Schuling, R.E. (February 5, 2017) #pussyhats: Knitting Resistance and Agency lecture. Eli and Edythe Broad Art Museum. [regional/campus, invited]

## Grants

Special Foreign Travel Fund, Internal/Competitive, 2018  
International travel for an academic conference in Sydney, AUSTRALIA  
Rebecca E. Schuiling  
Michigan State University  
Awarded

College Fund for International Travel, Internal/Competitive, 2018  
International travel for an academic conference in Sydney, AUSTRALIA  
Rebecca E. Schuiling  
Michigan State University  
Awarded

## Research in-Progress

- Creating Kam-Tong design utilizing machine knitting techniques. The concept for the design is developed from elephants I met at a sanctuary in Kanchanaburi, Thailand.
- Writing Knitted of Stardust: The Knits of David Bowie (PCA conference presentation) into research article for publication.

## Professional Research

Volkskunde Museum. Vienna, AUSTRIA (November 2017)  
*Toured and reviewed Folk Life/Folk Art/Folk Culture textiles and dress*

MAK Museum of Applied Arts. Vienna, AUSTRIA (November 2017)  
*Toured and reviewed lace, carpet and Helmut Lang collections*

Fibers and Yarns Market. Stitches Midwest, Chicago, Illinois (2017)  
*Toured and reviewed fiber, yarn and dyeing techniques*

Wat Phra Kaeo and the Grand Palace. Bangkok, THAILAND. (July 2015)  
*Toured and reviewed Queen Sirikit Museum of Textiles*

Jim Thompson Thai House and Museum. Bangkok, THAILAND. (July 2015)  
*Toured and studied textile collections Jim Thompson Thai Silk Company*

Chatuchak Weekend Market. Bangkok, THAILAND. (July 2015)  
*Toured and reviewed 27 acres of textiles, dress, and products*

MUDE Design and Fashion Museum (Musea Design Moda). Lisbon, PORTUGAL. (June 2015)  
*Toured MUDE design and fashion collections*

Museum and School of Portuguese Decorative Arts (Musea Escola de Artes Decorativas Portuguesas). Lisbon, PORTUGAL. (June 2015)  
*Toured museum's decorative arts and textiles collections*

National Coach Museum. Belem, PORTUGAL. (June 2015)  
*Reviewed coach textiles, costumes, and accessories*

Cork (fashion and accessories) industry tours. Lisbon, Evora, Belem, Coimbra, Nazare, Sintra, and Salema, PORTUGAL

*Toured cork markets, centers, exhibitions, and learned about cork as a fashion accessory textile*

Rock and Roll Hall of Fame. Cleveland, Ohio. (April 2015)

*Toured and examined costume and performance dress collections*

Shanghai Lan Lan Chinese Hand Printed Blue Nankeen Company. Nankeen Exhibition Hall, Shanghai, CHINA (June 2012)

*Toured factory and instructed in Chinese hand printed indigo techniques*

The Vatican Museums. Rome, ITALY (June 2009)

*Toured and reviewed art and textiles*

Musee Galliera (Musee de la Mode de la Ville de Paris), Paris, FRANCE (June 2000)

*Toured and reviewed French fashion and costume design*

## TEACHING

### **Michigan State University Courses**

*ATD 111: Basic Apparel Structuring*, (Fall: 2011 – 29 students, 2010 – 32 students; Spring 2012 – 41 students, 2011 – 36 students)

*ATD 121: Explorations in Apparel and Textile Design*, (Fall 2017- 13 students, 2016 - 17 students, 2015 - 14 students, 2014 – 18 students, 2013 – 24 students, 2012 – 22 students, 2011 – 25 students, 2010 – 19 students, 2008 – 18 students; Spring 2018- 11 students, 2017 - 12 students, 2016 – 12 students, 2015 – 11 students, 2014 – 12 students, 2013 – 18 students, 2012 – 17 students, 2011 – 15 students, 2010 – 19 students)

*ATD 222: Structuring Tailored and Couture Garments*, (Spring: 2013 – 10 students, 2009 – 20 students)

*ATD 231: Textile Materials*, (Fall: 2015 – 21 students, 2014 – 17 students, 2012 – 47 students, 2011 – 46 students, 2010 – 40 students, 2009 – 56 students; Spring: 2013 – 35 students, 2012 – 26 students, 2011 – 38 students, 2010 – 38 students)

*ATD 323: Apparel Pattern Design*, (Fall: 2013 – 13 students)

*ATD 332: Textile Design*, (Fall: 2008 – 15 students)

*ATD 425: Designing for the Mass Market*, (Spring: 2009 – 20 students)

*ATD 426: History of Dress and Textiles*, (Summer Online: 2017-17 students, 2016 – 15 students)

*ATD 427: Knitwear Design*, (Fall: 2009 – 19 students, 2008 – 16 students; Spring: 2018 - 15 students, 2017 - 15 students, 2016 – 21 students, 2015 – 12 students, 2014 – 19 students, 2013 – 17 students, 2012 – 15 students, 2011 – 17 students)

*ATD 427S: Knitwear Design Senior Project*, (Spring: 2018- 2 students, 2017 - 4 students, 2016 – 3 students, 2015 – 3 students, 2014 – 3 students, 2013 – 1 student, 2012 – 4 students)

*ATD 428: Design Studio*, (Fall: 2017 – 16 students, 2016- 8 students, 2015 – 11 students, 2014 – 10 students; Spring: 2014 – 16 students)

*ATD 428: Design Studio Senior Project*, (Fall: 2017 – 6 students, 2016 - 2 students, 2015 – 3 students, 2014 – 3 students; Spring: 2014 – 2 students)

*ATD 439: Portfolio Design and Exhibition*, (Fall: 2015 – 27 students, 2012 – 28 students, 2011 – 17 students, 2010 – 20 students; Spring: 2016 – 29 students, 2015 – 27 students, 2010 – 43 students, 2009 – 43 students)

*ATD 491A: Special Topics in Apparel: Accessories*, (Fall: 2013 – 22 students)

*ATD 491A: Special Topics in Apparel: Accessories Senior Project*, (Fall: 2013 – 2 students)

*ATD 491A: Special Topics in Apparel: Fashion Design Exhibition and Leadership*, (Spring: 2017 - 12 students, 2015 – 23 students)

*ATD 491A: New York City: Fashion Culture + Design Thinking. Study Away* (Spring: 2018 - 24 students)

*ATD 493: Internship in Apparel/Textiles*, (Summer Online: 2018-3 Students, 2017- 3 Students)

*HED 121: Apparel I: 2-Dimensional Design*, (Fall: 2007 – 36 students; Spring: 2008 – 19 students)

*HED 232: Textile Design*, (Fall: 2007 – 15 students)

*HED 222: Apparel Structuring*, (Spring: 2008 – 25 students)

*ATD 490 Independent Study. Associated with ATD 121: Explorations in Apparel and Textile Design* (Fall: 2013- 2 students, 2009- 2 students; Spring: 2016 – 1 student, 2013 – 2 students, 2012 – 1 student, 2009 – 1 student)

*ATD 490 Independent Study. Associated with ATD 427: Knitwear Design* (Fall: 2009 – 1 student; Spring: 2010 – 1 student, 2009 – 1 student)

*ATD 490 Independent Study. Associated with ATD 439: Portfolio Design and Exhibition.* (Fall: 2009 – 1 student; Spring: 2012 – 1 student, 2010 – 2 students)

*ATD 490: Independent Study. Associated with the Annual Apparel and Textile Design Fashion Show* (Spring: 2011 – 9 students)

### **Supervising Instructor**

*Assist Adjunct Faculty with syllabus, project rubrics, exams, and ordering supplies*

*ATD 111, 222 and 231 and 426: Saetbyul Park (2017)*

*ATD 111, 222 and 231: Simcha Smith (2016)*

*ATD 111, 222 and 231: Jennifer Lantrip (2015; 2014)*

### **Student Supervision**

Honors Option. Flint, A. Associated with ATD 121: Explorations in Apparel and Textiles (Fall 2016)

Honors Option. Breugh, T. Associated with ATD 428: Design Studio (Fall 2015)

Honors Option. Breugh, T. Associated with ATD 231: Textile Materials (Fall 2014)

Honors Option. Sullivan, N. Associated with ATD 121 Textile Materials (Fall 2012)

Honors Option. Smith, L. Associated with ATD 231 Textile Materials (Spring 2012)

Honors Option. Ginther, B. Associated with ATD 121 Explorations in Apparel and Textile Design (Fall 2010)

### **Lansing Community College Courses**

*FASH 100 Fashion Sketching. (Spring: 2007, Fall: 2006)*

*FASH 110 Computer Aided Design and Color. (Spring: 2007)*

*FASH 220 Introduction to Fashion Industry. (Spring: 2007)*

### **Additional ATD Teaching Activities**

Faculty Director. MSU Brand Spartan Fashion Design Competition. New York Fashion Week (May-September 2017)

*I worked with Dr. Theresa Winge and Samantha Stevens, Director of University Licensing at MSU to create a New York City Fashion Week experience for students, which included exclusive fashion industry events, behind the scenes access, and a VIP perspective on global fashion in New York. The opportunity was made available to MSU through its licensing partnership with the William Morris Agency and Endeavor (WME | IMG). Additionally, I created the D2L course for the competition, the schedule for the competition and mentored the students throughout the design process. The two winners selected by MSU Licensing won a trip to the 2017 New York Fashion Week.*

Faculty Liaison. Communications and Brand Strategy MSU. PR for New York Fashion Week (August-September 2017)

*In concert with the College of Arts and Letters, I collaborated with Kristen Parker, Media Communications Manager and Ryan Kilcoyne, Director of Marketing to arrange photo shoots documenting the winning design and social media dissemination.*

Faculty Liaison. Detroit Garment Group (2017)

*I am the faculty contact for the DGG, a collective of local fashion industry professionals.*

Faculty Contact. Council for Fashion Design Association Scholarship Program (2017)

*I am the faculty liaison between CFDA and students interested in scholarships and awards.*

Faculty Director. Apparel and Textile Design Fashion Show. Wharton Center for Performing Arts (2017; 2015) Faculty Co-Director. (2016; 2014; 2013; 2012; 2011)

*Planning for this event ranged from managing designers, models and volunteers, to collaborating with campus partners, to public relations regionally, to inviting and securing external judges.*

Jury Chair. ATD Fashion Show Jury (2017, 2016, 2015, 2014, 2013, 2012, 2011)

*I advised students as they develop garments for jury, secured volunteers for jury tasks, developed schedule, and facilitated day-long jury with over hundreds of submissions, determined show order.*

Faculty Liaison. Savannah College of Art and Design Graduate School (2017)

*I am the faculty contact for SCAD. I facilitate scheduling and access.*

Faculty Coordinator. Betabrand Student Design Competition (2017)

*I am the faculty liaison between Betabrand, a retail clothing company and crowdfunding platform, based in San Francisco. We are creating a competition for ATD students.*

Faculty Liaison. Dream Careers. Student Internships (2017; 2016)

*I am the faculty contact for Dream Careers, which provides summer internships.*

Faculty Co-Director. Field Trip. Iris Van Herpen: Transforming Fashion. Grand Rapids Art Museum (2016)

*I, along with Dr. Winge coordinated a field trip for two ATD courses to view the Iris Van Herpen Exhibit at the GRAM*

Faculty Director. State of Art Fashion Show Gala. Eli and Edythe Broad Art Museum (2016; 2015)

*The exhibition at the BAM included nine designs featuring ATD students, four of which I mentored through the design process. I met with several BAM patrons and board members that evening who expressed their positive feedback and desire to see the students' designs at future museum events.*

Faculty Consultant. Fashion Design Student Association (2016; 2015; 2014; 2013; 2012)

*I am a faculty consultant for the FDSA. I have assisted in fashion week events planned by the group, assisted in the facilitation of enrichment workshops for ATD students, chaperoned students on a trip to Chicago*



Instructor. Graduate Student Knitwear and Weaving Training (2015)  
*Trained AAHD Graduate Students on Knitwear machines and weaving looms*

Faculty Director. *Transparency Fashion Show*. Eli and Edythe Broad Art Museum (2013)  
*I assisted Dr. Winge to create a fashion event in connection to their "Pattern: Follow the Rules" exhibit called "Transparency at the Broad Art Museum." With the assistance of Peter Glendinning and Michelle Word, ATD presented an interactive fashion show at BAM.*

Fashion Design Faculty Supervisor. Fashion Story photoshoot with Peter Glendinning's Photography class. Michigan State University (2013)  
*ATD designers paired with students from Glendinning's STA 474 Studio and Location Lighting course for a photoshoot. The resulting photography were critiqued and displayed in various locations on campus.*

Faculty Mentor. Shanghai University International Creative Design Workshop and College of Fine Art visit, Shanghai, CHINA (2012)  
*I was a faculty director with Jae Won Lee and Ben Duke in an International Creative Design Workshop at Shanghai University, Shanghai, CHINA. We selected two ATD students and one graphic design graduate student to participate in the collaboration.*

Faculty Coordinator. Beijing Cultural Tour, Beijing, CHINA (2012)  
*After the workshop in Shanghai concluded, I organized a cultural tour for the students in Beijing, CHINA, that included a trip to the Forbidden City and the Great Wall of China.*

Faculty Curator, Annual Apparel and Textile Design Gallery Exhibition. Gallery 114, Kresge Art Center, Michigan State University (2011; 2010)  
*Each fall, ATD exhibits student fashion designs in one of the Kresge Art Center galleries for the ATD Undergraduate Exhibition. I was a faculty curator with Dr. Winge for the Annual Apparel and Textile Design Gallery in 2010 and 2011.*

Assistant Faculty Director. Earth Day Fashion Show, Nashville, TN. Michigan State University (2010)  
*In 2010, 12 ATD students from Dr. Winge's class participated in the Red Carpet Green Design Competition. Jillian Granz won the Red Carpet Green Design competition (2010), and designed an eco-fashion gown for Suzy Amis Cameron to wear to the 2010 Academy Awards. As a result, the Suzy and James Cameron then invited all 17 students to participate in the Earth Day Fashion Show and Auction in Nashville, TN. I was the Assistant Faculty Director for the event.*

## **Teaching Presentations**

### **Peer Reviewed Teaching Presentations**

Schuling, R.E. (May 2017). *LdL and Experiential Learning: Implementing Effective Teaching Strategies in a Design Studio Context*. The Teaching and Learning Spring Conference. Michigan State University [regional/campus]

### **Invited Presentations**

Guest Lecturer. STA 112 Art & Design: Concepts & Practices. Apparel and Textile Design Presentation. (2017; 2014; 2013; 2012)

Guest Lecturer. The Aitch Foundation. Sponsor A Dream. Envision A Sketch: Fashion Design and Professional Presentation (April 2012)

### **Student Research Presentations and Creative Scholarship**

Supervising Faculty Research Mentor. Fehrle, M. *When Fabric Talks Back: An Examination of Coded Messages Used in Textiles*. University Undergraduate Research and Arts Forum. Michigan State University (April 2017)

### **Teaching Publications**

#### Teaching Publications

Schuling, R.E. (2018). Knitwear and History of Dress Lesson Plan. Berg Fashion Library (online). Bloomsbury Publishers.

### **Visiting Designer/Artist**

Joanne Turney. Winchester School of Art, University of Southampton, UNITED KINGDOM (April 2018).

Presentation, classroom visit, and design competition judge

Lauren Paulaskas, Designer. Gina Concepts, New York (2017).

Presentation, portfolio reviews, and external judge for ATD fashion show

Julian Roberts, Designer. Royal College of Art, UNITED KINGDOM (2016)

Presentation, portfolio reviews, and Subtraction Cutting workshop

Tiffany Devine, Designer. Macy's (2016).

Presentation, portfolio reviews, and external judge for ATD fashion show

Mary Alice Malone, Jr. and Roy Luwolt. Malone Souliers, UNITED KINGDOM (2015)

Presentation, interview, and design competition consultation

Samantha R. Crossland, Samantha Rei Designs (2015)

Presentation, portfolio reviews, and external judge for ATD fashion show

Mathew F. Richmond, The Paper Dress Code (2015)

External judge for ATD fashion show

Karen Rasmussen, Target designer (2014)

Presentation, portfolio reviews, and external judge for ATD fashion show

Donald Bradford, Calvin Klein designer (2013), AAHD Visiting Lecture/Artist Series

Presentation, portfolio reviews, and workshop

Heather Grdinic, Nordstrom (2013)

Presentation, portfolio reviews, and external judge for ATD fashion show

Donald Bradford, Calvin Klein designer (2012)  
Presentation, portfolio reviews, and external judge for ATD fashion show

Jon Gill, Toyota (2011)  
Presentation on soft trims

Rebecca Voigt, Managing Editor, 944 Magazine (2011)  
Jennifer Knapp, Associate Publisher, 944 Magazine  
External Judges for ATD Fashion Show

Movana Chen, Hong Kong artist (2010), AAHD Visiting Lecture/Artist Series  
Presentation and paper knitting workshop

Michelle Adams, Lonny Magazine (2009)  
Presentation on online magazines

### **Undergraduate Student Creative Scholarship Recognition and Awards**

*The following award-winning designs were created in my courses*

Turnbull, H. (2017) *Ball is Life*. 2017 Apparel and Textile Design Fashion Show, Michigan State University (Award: Most Innovative)

Walton, H. (2017) *Pearlies*. 2017 Apparel and Textile Design Fashion Show, Michigan State University (Award: Judges Choice)

Jolly, I. (2017). *F U Snyder*. 2017. Apparel and Textile Design Fashion Show, Michigan State University (Award: FDSA Sustainability Award)

Zaatar, E. (2016). *Hunger of the Pine*. Apparel and Textile Design Fashion Show, Michigan State University. (Award: FDSA Sustainability Award)

Sullivan, N. J. (2015). *Ampoule de Lorenzini 1 & 2*. 2015 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Best in Show)

Hauer, A. (2015). *Resilience*. 2015 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Most Conceptual Design)

Raynard, K. (2015). Fashion for the Fire fashion design show for Firecracker Foundation (Award: Students Making a Difference through Artistic Expressions, Excellence in Diversity Award)

Hauer, A. (2014). *Tellus Mater*. 2014 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Judge's Choice)

Shreshtha, K. (2014). *Untitled*. 2014 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Judge's Choice)

Witte, E. (2013). *Genesis*. 2013 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Best in Show)

Zeko, M. (2013). *Converse Dress*. 2013 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Most Conceptual Design)

Wright, K. (2012). *Bag Lady*. 2012 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Judge's Choice)

Dale, L. (2011). *Garden Party*. 2011 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Judge's Choice)

Hurley, R. (2011). *Petal Metal*. 2011 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Best in Show)

### **Course/Curriculum Development**

*ATD 491A New York City: Fashion Culture + Design Thinking. Study Away. (Spring 2018)*  
*I worked with Dr. Theresa Winge and Dan Meier, Assistant Director of Experiential Learning to develop this course. The course content will center on networking and creative career paths in the fashion design industry. The goal of this the program is to introduce students to the design culture of the industry and create opportunities to network with industry professionals and ATD alumni, and to experience the fast-paced fashion industry in Manhattan in concert with the Innovation District in Brooklyn.*

*ATD 493 Internship in Apparel/Textiles. (Summer Online: 2017)*  
*I adjusted ATD 493 to reflect current fashion industry standards. The goal of the internship experience is to provide an academic and professional experience that will enable the student to apply knowledge and skills acquired through courses in an appropriate work setting.*

*ATD 426 History of Dress and Textiles. (Summer Online 2017; 2016)*  
*I developed ATD 426 into an online class that reflects the content of the traditional on-campus course. The course utilizes university online course resources and facilitates the opportunity for students to take the course when away from campus.*

*ATD 439 Portfolio Design and Exhibition. (2015)*  
*I adjusted ATD 439 to reflect current fashion industry standards. Students are expected to create hardcopy and online portfolios, resume, business card, technical specification packets.*

*ATD 491A Special Topics: Fashion Show Leadership. (2015)*  
*I worked with Dr. Theresa Winge to develop the course in relationship to the ATD Fashion Show. I developed course content around fashion show committees and their responsibilities as service learning.*

*ATD 491A Special Topics: Accessory Design. (2013)*  
*I developed the course content which included, an overview of the accessories industry (historical and contemporary), patternmaking, technical sketching, concept presentation, full color rendering of croquis collection, and constructed final works of scarf, hat, handbag and shoes.*

ATD 222 *Structuring Tailored and Couture Garments*. (2013)

Theresa Winge and I assisted Jennifer Lantrip with the preparation of ATD 222. We collaborated on class projects, ordering supplies, and critiques.

ATD 111 *Basic Apparel Structuring*. (2013)

I assisted Jennifer Lantrip and Theresa Winge with preparation of ATD 111. We moved the course from Angel to D2L, restructured the syllabus, updated the exams, and redrafted the patterns for the practical exam.

### **Teaching Digital Outcomes**

Digital outcomes created in collaboration with students

MSU Fashion Show. "Apparel and Textile Design: 2015 Fashion Show." Online Video. YouTube, February 24 2015. Access: [https://www.youtube.com/watch?v=72Ns\\_ccfcrM](https://www.youtube.com/watch?v=72Ns_ccfcrM)

MSU Fashion Show. "Apparel and Textile Design Fashion Show." Online Video. YouTube, January 23, 2015. Access: <https://www.youtube.com/watch?v=5q1MHsdXnAg>

MSU Fashion Show. "Apparel and Textile Design Eye Candy." Online Video. YouTube, February 6, 2015. Access: <https://www.youtube.com/watch?v=eFZdgCpR2BU>

MSU Fashion Show. "Apparel and Textile Design: The Faces behind the Clothing." Online Video. YouTube, February 20, 2015. Access: <https://www.youtube.com/watch?v=xUsohqH6OYU>

MSU Fashion Show. "Apparel and Textile Design: Design doesn't stop there." Online Video. YouTube, February 11, 2015. Access: <https://www.youtube.com/watch?v=nJDbbFpOChs>

MSU Fashion Show. "Apparel and Textile Design Model Call." Online Video. YouTube, January 30, 2015. Access: <https://www.youtube.com/watch?v=0uDpgSOWfzM>

### **PROFESSIONAL MEMBERSHIP**

#### **Academic Organizations**

Popular Culture Association/ American Culture Association  
Costume Society of America  
Fashion Group International  
International Textiles and Apparel Association  
Textile Society of America

### **ACADEMIC SERVICE**

#### **Michigan State University Service**

Member. Citizen Scholar Arts Proposal Committee (2018; 2017)

Responsibilities:

Public street art project with student citizen scholars and community collaborators

Judge. University Activities Board, Residence Halls Association and Office of Cultural and Academic Transitions. *Cultural Remix Competition: Break Walls, Build Bridges*. MSU International Center (2017)

*Reviewed and awarded artwork with a panel of invited faculty*

### **Art, Art History, and Design Service**

Member. Action Committee (2018; 2017)

Articulate a mission statement and strategic vision

Review all existing structures, policies, procedures, practices, and curricula in AAHD

Create subcommittees

Oversee external reviewers

Submit a plan to implement structural and curricular changes in AAHD

Chair. Critical Race Designer in Residency Search Committee (2018; 2017)

Job description and posting

Schedule committee meetings

Review and interview candidates

Write committee report

Member. Graduate Committee, Casement, R. (2018; 2017)

Invited Faculty Participant. AAHD Graduate Student Installation Critique, Markuson, C. (November 6, 2017)

Member. Citizen Scholar Arts Proposal Committee (2018; 2017)

Public street art project with student citizen scholars and community collaborators

Member. School of the Art Institute of Chicago Visitation Committee, AAHD Task Force (2017)

*Ad hoc committee toured SAIC and met with faculty and administration*

Affirmative Action Representative, Member. Critical Race Designer in Residency Search Committee (2017; 2016)

*Reviewed and interviewed candidates*

*Held committee to MSU's standards of Affirmative Action*

Reviewer. Portfolio Day, AAHD Portfolio Panel Review Committee (2017)

*Offered constructive feedback to student work. Advised on BFA acceptance and scholarship award selection*

Member. AAHD Foundations Ad hoc Committee (2017; 2016)

*Review and Assess STA Foundations Classes*

Member. AAHD Faculty Awards Committee (2017; 2016)

*Committee met to discuss protocols and processes for selecting faculty for appropriate awards*

## **Apparel and Textile Design Service**

Faculty Supervisor. ATD Resource Library (Implemented 2017)

*Set up, manage and maintain library of vintage periodicals, texts, and fabrics*

Faculty Coordinator. ATD Program Curriculum Changes (2017)

*Faculty meetings, submit curriculum changes to advisor*

Internship Coordinator. ATD student internships (2017; 2016))

*Place students in internships, monitor progress online, assess internship with supervisors and students, and develop assessment metrics to evaluate course and placements*

Member. ATD Faculty Review Committee. Dr. Park 3-year evaluation. (2017; 2016)

*Two classroom visits, evaluations and committee meetings*

ATD/UPLA Studio Supervisor. (2017; 2016; 2015; 2014; 2013; 2012; 2011; 2010; 2009)

*Maintain Knitwear Lab, BFA Studio, Sewing Studios, Documentation Studio*

Chair. Apparel and Textile Design BFA Portfolio Review Committee (Chair 2017; 2016; 2015);

Member. 2014; 2013; 2012; 2011; 2010)

*Review BFA candidates' portfolios, complete paperwork, and work with advisor*

Member. ATD Undergraduate Award Committee (2017; 2016; 2015; 2014; 2013; 2012; 2011; 2010; 2009)

*Review candidates, select award recipients, and work with front office staff*

Member. ATD Undergraduate Gallery Exhibition Installation Committee (2011)

*Jury designs, organize exhibit, display designs, and assist with reception*

ATD Student Staff Supervisor. (2017; 2016)

*Hiring and managing student staff, liaison to ATD Coordinator*

ATD Facilitator. (2017; 2016; 2015; 2014; 2013; 2012; 2011; 2010)

*Assist Coordinator with inventory and ordering, UPLA facilities oversight, ATD schedule*

## **OUTREACH AND COMMUNITY SERVICE**

ATD Social Media (2017; 2016)

*Dr. Theresa Winge and I developed social media sites for ATD.*

Apparel and Textile Design MSU Facebook Page

<https://www.facebook.com/atdmsu/?ref=bookmarks>

ATD Fashion Events Page

<https://www.facebook.com/AtdFashionEvents/>

Style Dispatch (2017)

*I developed content for StyleCareers.com, the largest, fashion-only job listing site on the Internet to include a profile of the ATD program. The profile serves as a resource for students considering their college options, as well as industry professionals considering continuing education programs.*

<http://styledispatch.com/michigan-state-university/>

Gateway Community Services Youth (2015)

*ATD provided homeless youth with a media tour behind the scenes at the Apparel and Textile Design Fashion Show and complementary tickets for the fashion show*

CAT Footwear Fashion Design Competition (2014)

*I collaborated with students and CAT company representatives for a fashion design competition featuring fourteen students' designs inspired by CAT Footwear*

Knitting Instructor. Day Knitting Course. Beyond the Fleece. Williamston, MI. (2013)

*I taught a community knitwear course for local crafters*

AVEDA—Douglas J (2014; 2013; 2012; 2011)

*I coordinated with AVEDA faculty director for collaboration between ATD students and AVEDA students for fashion show styling and portfolio images*

### **Press**

Spartan News Room Powered by the Michigan State University School of Journalism. McKoy. M. Q & A about fluid fashion with Rebecca Schuiling. December 13, 2017.

Access: <http://news.jrn.msu.edu/2017/12/q-a-about-fluid-fashion-with-rebecca-schuiling/>

Access: <https://twitter.com/CALMSU/status/941754433498730503>

MSU Today. From Student to VIP At New York Fashion Week. September 8, 2017. Access:

<http://msutoday.msu.edu/news/2017/from-student-to-vip-at-new-york-fashion-week/>

College of Arts and Letters. From Student to VIP At New York Fashion Week. September 8,

2017. Access: <http://www.cal.msu.edu/news/bankes>

MSU News. "A Spartan goes to New York Fashion Week." Online Video. You Tube, September

8, 2017. Access: [https://www.youtube.com/watch?v=E\\_V6RXaoXc](https://www.youtube.com/watch?v=E_V6RXaoXc)

MSU Today. ATD Presents Annual Fashion Show. April 19, 2017. Access:

<http://msutoday.msu.edu/news/2017/atd-presents-annual-fashion-show/>

Lansing State Journal. March 4, 2016. Access:

<http://www.lansingstatejournal.com/story/news/local/2016/03/04/concepts-meet-fashion-msu-apparel-and-textile-show/81286820/>

MSU Today. 2016 Annual Apparel and Textile Design Fashion Show. February 19, 2016

Access: <http://msutoday.msu.edu/news/2016/2016-annual-apparel-and-textile-design-fashion-show/>

Lansing State Journal. Erickson, Anne. March 5, 2015. Exotic fashions hit the catwalk at MSU this weekend. Access:

<http://www.lansingstatejournal.com/story/entertainment/2015/03/05/apparel-textile-design-fashion-show/24455075/>

Michigan State University. "MSU 2014 Apparel and Textile Design Fashion Show." Online video.

YouTube, April 27, 2014. Access: <https://www.youtube.com/watch?v=ltQMz981bjl>



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MSU Today. MSU Apparel and Textile Design Fashion Show. April 17, 2014. Access: <http://msutoday.msu.edu/news/2014/annual-student-fashion-show-to-take-place-march-15/>

Runway Lansing. Stinchfield, Quin. Michigan State University's 2014 Annual Apparel & Textile Design Fashion Show Highlights. March 23, 2014. Access: <http://www.runwaylansing.com/blog/2014/3/23/michigan-state-universitys-2014-annual-apparel-textile-design-fashion-show-highlights>

MSU&U Telecasters. "MSU&U ATD Fashion Show." Online Video. YouTube, 19 March 2014. Access: <https://www.youtube.com/watch?v=uaS9QQztHfU>

Fox 47 News. "MSU Broad Art Museum Hosted Student Fashion Show." Online Video. YouTube, 8 April 2013. Access: [https://www.youtube.com/watch?v=-Mb\\_rhOgElw](https://www.youtube.com/watch?v=-Mb_rhOgElw)

Michigan State University| College of Arts & Letters. "Student Stories: Shannon Gillespie." Online Video. YouTube, 17 October 2013. Access: <https://www.youtube.com/watch?v=r3RCOcGjnn0>

MSU Today. Sold-Out Crowd: Supports 2013 Apparel and Textile Design Annual Fashion Show. March 28, 2013. Access: <http://msutoday.msu.edu/news/2013/sold-out-crowd-supports-2013-apparel-and-textile-design-annual-fashion-show/>

State News. Morrow, Danyelle. *Runway Recap: In-depth look at Sunday's show*. State News. March 25, 2013. Access: <http://statenews.com/article/2013/03/runway-recap-in-depth-look-at-sundays-show>

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State News. Killebrew, Brytanie. *Apparel and Textile Design Fashion Show Around Corner*. State News. March 19, 2013. Access: <http://statenews.com/article/2013/03/apparel-and-textile-design-fashion-show-around-corner>

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Michigan State University. "Behind the scenes: Apparel & Textile Design Fashion Show 2011." Online Video. YouTube, 25 March 2011. Access: <https://www.youtube.com/watch?v=xWU9xFWf5ak>

Michigan State University. "Red-carpet praise: Suzy Amis Cameron chooses gown design of MSU Student." Online Video. YouTube, 8 February 2010. Access: <https://www.youtube.com/watch?v=4VxdcZjoL2Q>