

Rebecca E. Schuiling

Apparel and Textile Design
Art, Art History, and Design
College of Arts and Letters
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[Rebecca Schuiling – Department of Art, Art History, and Design
Apparel & Textiles \(BA, BFA\) – Department of Art, Art History, and Design](#)

ACADEMIC POSITIONS

Academic Specialist Continuing System (2016-present)
Apparel and Textile Design. Michigan State University

Fixed Term Instructor. (2007-2016)
Apparel and Textile Design. Michigan State University

Instructor. (2006-2007)
Fashion Technology. Lansing Community College

EDUCATION

Master of Science (2014)
College of Technology, Eastern Michigan University
Major: Apparel, Textiles and Merchandising
Thesis: *A Thematic Analysis of the Material Culture of Artwork Using Knit as an Artistic Medium*

Bachelor of Science (2001)
College of Human Ecology, Michigan State University
Major: Apparel and Textile Design
Cognate: Historical and Cultural Studies

Professional Development

ASPIRE (Asynchronous Program for Instructional Readiness) Online Teaching Program.
(Summer 2020). College of Arts and Letters and HUB for Innovations in Learning and
Technology. Michigan State University.

Mentoring Fellow. (2019) College of Arts and Letters

I was invited by Associate Dean Sonja Fritzsche to serve within the College Mentoring Program for non-tenure stream faculty and academic specialists in the College of Arts & Letters. The college was seeking CAL fixed term system faculty and academic specialists who have been on campus six years or more with demonstrated expertise in collegial service to be among the first cohort of College Mentoring Fellows.

Volkskunde Museum. Vienna, AUSTRIA (2017)

Toured and reviewed Folk Life/Folk Art/Folk Culture textiles and dress

MAK Museum of Applied Arts. Vienna, AUSTRIA (2017)

Toured and reviewed lace, carpet, and Helmut Lang collections

Fibers and Yarns Market. Stitches Midwest, Chicago, Illinois (2017)

Toured and reviewed fiber, yarn and dyeing techniques

Attendee (2017, 2016)

Thriving as an Academic Specialist. Michigan State University Workshop

Provided guidance for academic specialists

Affirmative Action Representative (2017)

Training and Certification. Michigan State University

Trained to comply with all MSU requirements relating to searches, comply with all federal and state laws, reflect the MSU core value of inclusiveness, ensure committee perceived as fair by candidates and faculty within the unit; and, result in the hiring of high-quality faculty members (as defined by the stated requirements/qualifications for the position).

Attendee. (2017)

Detroit is the New Black, Detroit, MI

Design event to network with regional designers

Wat Phra Kaew and the Grand Palace. Bangkok, THAILAND. (2015)

Toured and reviewed Queen Sirikit Museum of Textiles

Jim Thompson Thai House and Museum. Bangkok, THAILAND. (2015)

Toured and studied textile collections and silk making at Jim Thompson Thai Silk Company

MUDE Design and Fashion Museum (Museu Design Moda). Lisbon, PORTUGAL. (June 2015)

Toured MUDE design and fashion collections

Museum and School of Portuguese Decorative Arts (Museu Escola de Artes Decorativas Portuguesas). Lisbon, PORTUGAL. (2015)

Toured museum decorative arts and textiles collections

National Coach Museum. Belem, PORTUGAL. (2015)

Reviewed textiles, costumes, and accessories

Cork industry tours. Lisbon, Evora, Belem, Coimbra, Nazare, Sintra, and Salema, PORTUGAL
Toured cork markets, centers, exhibitions, and learned about cork as a
fashion accessory textile

Shanghai Lan Lan Chinese Hand Printed Blue Nankeen Company. Nankeen Exhibition
Hall, Shanghai, CHINA (2012)
Toured factory and instructed in Chinese hand printed indigo techniques

Member. (2012, 2011, 2010)
Online Qualitative Research Writing Group
Reviewed writing submissions, submit writing samples

Participant. (2009)
Silver Reed Knitting Machinery Training. Silver Reed. Detroit, MI
Trained on standard gauge, mid gauge, bulky gauge and punchcard knitting
machines

Participant. (2008)
Gerber Pattern Design Software Training. Ypsilanti, MI
Trained on digital apparel software

Participant. (2008)
Modaris Pattern Design Software Training. Ypsilanti, MI
Trained on digital apparel software

Participant.(2003)
Stoll Knitting Machinery Training. New York, NY
Trained on pattern, pattern programming and knitting processes on Stoll
Knitting machines

PROFESSIONAL EXPERIENCE

Visual Merchandiser, Buyer, Sales (2004-2006)
Forma Fine Crafts, Ann Arbor, MI

Women's Knitwear Designer (2002-2004)
Chris Triola, Lansing, MI

Assistant Men's Designer (2001-2002)
Dillard's Department Store Corporate Headquarters, Little Rock, AR

TEACHING

Michigan State University Courses

ATD 111: Basic Apparel Structuring, (Fall: 2011– 29 students, 2010– 32 students; Spring 2012– 41 students, 2011– 36 students)

ATD 121: Explorations in Apparel and Textile Design, (Fall: 2021-15 students, 2020- 8 students, 2019- 20 students, 2018- 16 students, 2017- 13 students, 2016- 17 students, 2015- 14 students, 2014– 18 students, 2013– 24 students, 2012– 22 students, 2011– 25 students, 2010– 19 students, 2009- 18 students, 2008– 18 students; Spring: 2021- 5 students, 2020-10 students, 2019- 18 students, 2018- 11 students, 2017- 12 students, 2016– 12 students, 2015– 11 students, 2014– 12 students, 2013– 18 students, 2012– 17 students, 2011– 15 students, 2010– 19 students)

ATD 222: Structuring Tailored and Couture Garments, (Spring: 2013– 10 students, 2009– 20 students)

ATD 231: Textile Materials, (Fall: 2015– 21 students, 2014– 17 students, 2012– 47 students, 2011– 46 students, 2010– 40 students, 2009– 56 students; Spring: 2013– 35 students, 2012– 26 students, 2011– 38 students, 2010– 38 students)

ATD 323: Apparel Pattern Design, (Fall: 2013– 13 students)

ATD 332: Textile Design, (Fall: 2008– 15 students)

ATD 425: Designing for the Mass Market, (Spring: 2009– 20 students)

ATD 426: History of Dress and Textiles, (Summer Online: 2017-17 students, 2016– 15 students)

ATD 427: Knitwear Design, (Fall: 2009– 19 students, 2008– 16 students; Spring: 2021- 15 students, 2020- 25 students, 2019- 19 students, 2018- 15 students, 2017- 15 students, 2016– 21 students, 2015– 12 students, 2014– 19 students, 2013– 17 students, 2012– 15 students, 2011– 17 students)

ATD 427S: Knitwear Design Senior Project, (Spring: 2018- 2 students, 2017- 4 students, 2016– 3 students, 2015– 3 students, 2014– 3 students, 2013– 1 student, 2012– 4 students)

ATD 428: Design Studio, (Fall: 2021-10 students, 2020- 18 students, 2019-14 students, 2018- 8 students, 2017– 16 students, 2016- 8 students, 2015–11 students, 2014– 10 students; Spring: 2014– 16 students)

ATD 428S: Design Studio Senior Project, (Fall: 2017– 6 students, 2016- 2 students, 2015– 3 students, 2014– 3 students; Spring: 2014– 2 students)

ATD 431: Global Context for Sustainable Design (Summer Session 1: 14 students)

ATD 439: Portfolio Design and Exhibition, (Fall: 2015– 27 students, 2012– 28 students, 2011–17 students, 2010– 20 students; Spring: 2016- 29 students, 2015– 27 students, 2010– 43 students, 2009– 43 students)

ATD 491A: Special Topics in Apparel: Advanced Knitwear, (Spring: 2021-11 students)

ATD 491A: Special Topics in Apparel: Accessories, (Fall: 2013– 22 students) ATD

491A: Special Topics in Apparel: Accessories Senior Project, (Fall: 2013– 2 students)

ATD 491A: Special Topics in Apparel: Fashion Design Exhibition and Leadership, (Spring: 2017- 12 students, 2015– 23 students)

ATD 491A: New York City: Fashion Culture + Design Thinking. Study Away (Spring: 2020- 10 students, 2018- 24 students)

ATD 493: Internship in Apparel/Textiles, (Summer Online: 2020- 5 students, 2019-2 Students, 2018- 3 Students, 2017- 3 Students)

HED 121: Apparel I: 2-Dimensional Design, (Fall: 2007– 36 students; Spring: 2008– 19 students)

HED 232: Textile Design, (Fall: 2007– 15 students)

HED 222: Apparel Structuring, (Spring: 2008– 25 students)

ATD 490: Independent Study. Associated with ATD 121: Explorations in Apparel and Textile Design (Fall: 2013- 2 students, 2009- 2 students; Spring: 2016– 1 student, 2013– 2 students, 2012– 1 student, 2009– 1 student) ATD 490: Independent Study. Associated with ATD 427: Knitwear Design (Fall: 2009– 1 student; Spring: 2020- 1 student, 2010– 1 student, 2009– 1 student; Summer: 1 student) ATD 490: Independent Study. Associated with ATD 439: Portfolio Design and Exhibition. (Fall: 2009– 1 student; Spring: 2012– 1 student, 2010– 2 students) ATD 490: Independent Study. Associated with the Annual Apparel and Textile Design Fashion Show (Spring: 2011– 9 students)

Supervising Instructor

Assist Adjunct Faculty with syllabus, project rubrics, exams, and ordering

ATD 111, 222 and 231: Simcha Smith (2016)

ATD 111, 222 and 231: Jennifer Lantrip (2015; 2014)

Student Supervision

Mangum, S. Honors Option (Spring 2020) Associated with ATD 427: Knitwear

Steffen, A. Honors Option. (Spring 2019) Associated with ATD 427: Knitwear

Steffen, A. Honors Option. (Fall 2018) Associated with ATD 428: Design Studio

Flint, A. Honors Option. (Fall 2016) Associated with ATD 121: Explorations in Apparel and Textiles

Breaugh, T. Honors Option. (Fall 2015) Associated with ATD 428: Design Studio

Breaugh, T. Honors Option. (Fall 2014) Associated with ATD 231: Textile Materials

Sullivan, N. Honors Option. (Fall 2012) Associated with ATD 121 Textile Materials
Smith, L. Honors Option. (Spring 2012) Associated with ATD 231 Textile Materials
Ginther, B. Honors Option. (Fall 2010) Associated with ATD 121 Explorations in Apparel and Textile Design

Lansing Community College Courses

FASH 100 Fashion Sketching. (Spring 2007; Fall 2006)
FASH 110 Computer Aided Design and Color. (Spring 2007)
FASH 220 Introduction to the Fashion Industry. (Spring 2007)

Teaching Publication

Schuling, R. (2019) Knitwear: Casting On Around The World. Berg Fashion Library. Bloomsbury Publishers.

Access: [Knitwear: Casting On Around the World](#)

Peer Reviewed Teaching Presentations

Schuling, R.E. (May 2021) Matricultural Practices in Studio Art Courses. Poster Session. The Teaching and Learning Spring Conference. Michigan State University [regional/campus]

Schuling, R.E. (May 2017) LdL and Experiential Learning: Implementing Effective Teaching Strategies in a Design Studio Context. Poster Session. The Teaching and Learning Spring Conference. Michigan State University [regional/campus]

Invited Presentations

Guest Lecturer. (2017; 2014; 2013; 2012)
STA 112 Art & Design: Concepts & Practices. Apparel and Textile Design Presentation.

Guest Lecturer. (April 2012)
The Aitch Foundation. Sponsor A Dream. Envision A Sketch: Fashion Design and Professional Presentation

Additional Teaching Activities

Faculty Director. (February 2020, February 2019, September 2018, September 2017)
IMG Fashion Design Competition (with MSU Branding and Licensing). New York Fashion Week
Winners of the competition experience New York City Fashion Week, exclusive fashion industry events, behind the scenes access, and a VIP perspective on global fashion in New York.

February 2020- India Johnson

Access: [ATD Student Gets Backstage Look at New York Fashion Week](#)

February 2019 - Noel Thomas

Access: [Student Participates in New York Fashion Week – College of Arts & Letters](#)

Access: [Student participates in New York Fashion Week | MSUToday | Michigan State University](#)

September 2018 - Chantel Booker

Access: [Chantel Booker: Fashion week, Spartan style | MSUToday | Michigan State University](#)

Access: <https://msutoday.msu.edu/news/2018/msu-student-receives-vip-access-to-new-york%20fashion-week>

Access: [MSU Arts & Letters on Twitter: "As the winner of the Spartan Fashion Design Collection Competition, Chantel Booker, ATD senior, is receiving VIP behind-the-scenes access during #nyfashionweek! Today she visited PINK's NYC Headquarters! @VictoriasSecret... https://t.co/6JoUNHPdZz"](#)

September 2017 - Emily Bankes and Mitch Fehrlé

Access: [From student to VIP at New York Fashion Week](#)

Access: <https://twitter.com/michiganstateu/status/906200469823004672>

Access: <https://twitter.com/msunews/status/906152187788746752?lang=en>

Access: https://www.youtube.com/watch?v=E_V6RXaoXc

Access: <https://photos.msu.edu/p385833807>

Faculty Collaborator. (Fall 2019)

EMTA Project (Electronic Music, Theatre and Apparel)

Students from courses, Design Studio, Projection Design for Live Performance, and Music Composition, worked as an interdisciplinary team to engage in discussions of design concepts, problems, and solutions to produce a performance from the theme, transitions.

Access: [EMTA 2019](#)

Faculty Presenter. (June 2019)

College of Arts and Letters Arts Weekend on Mackinac Island.

In collaboration with CAL and the MSU Department of Theatre, I gave a lecture titled, *Sustainable Design: Fashion and Culture*, in the Terrace Room of the Grand Hotel on Mackinac Island for the 25th Anniversary of Arts Weekend. Additionally, I mentored two students who created sustainable design pieces for a standing exhibition in the Ford Room of the Grand Hotel, and presented their work in a lecture focused on how sustainability informs their process and practice.

Access: [Arts Weekend 2019 – College of Arts & Letters Events](#)

Faculty Director. (April 2019)

Lockworx Fashion Show

I mentored 12 students to create garments for the Lockworx Salon Fashion Show in Lansing, MI. The fashion show raised money for clean water for Earth Month. Students worked with stylists and models to create looks based on the four biomes of the world.

Access:

<https://jmillphotography.pixieset.com/lockworkxavedasalonwater4theworldfashionshow/>

Faculty Co-Director with Dr. Theresa Winge. (March 2019)

ATD Pop Up Fashion Show

I mentored, and co-directed a Pop-Up Fashion Show where ATD students presented their designs at the Horticulture Gardens of Michigan State University. Students' fashions featured a mash-up between architecture and botanicals.

Access: [Apparel and Textile Design Pop-up Fashion Show \(2019-03-22\)](#)

Access: [Apparel Textile and Design Fashion Show: March 22, 2019](#)

Faculty Director. (October 2018)

Top of the World Pop Up Shop Competition

Access: [ATD Student Creations on Display in Local Pop-Up Shop](#)

Access: [MSU pop-up on Tuesday](#)

Faculty Co-Director and Chaperone. (September 2018)

ATD Detroit Design Day.

Dr. Winge and I coordinated a visit with ATD Alumna (Gabrielle Aldridge and Melissa Vongpunsawad) for a guided tour of the design process at Shinola Headquarters; a visit to the Detroit Institute of Art's Star Wars Costume Exhibition; and a tour of PonyRide, a catalyst for deploying social capital to diverse groups of artists and creative entrepreneurs.

Faculty Mentor. College of Arts and Letters Citizen Scholars program. (May 2018)

Reweaving our Social Fabric: Fabric Installation to Promote Sexual Assault Awareness and Healing in downtown East Lansing's Valley Court Park.

Access:

<http://www.cal.msu.edu/news/citizen-scholars-install-sexual-assault-awareness-public-art-piece>

Faculty Director. 2017, 2016, 2015) Faculty Co-Director. (2014, 2013, 2012, 2011)

Apparel and Textile Design Fashion Show. Wharton Center for the Performing Arts

Planning for this event included managing approximately 70 designers, as many models, and over 40 volunteers in collaboration with campus partners, including the Wharton Center.

Access: [ATD Fashion Show | The official blog of Michigan State University's Apparel Textile Design Fashion Show](#)

Access: [ATD Fashion Show \(@ATDFashionShow\)](#)

Access: [Here's what to do in Lansing this weekend](#)

Access: [ATD Presents Annual Fashion Show – Department of Art, Art History, and Design](#)

Jury Chair. (2017, 2016, 2015, 2014, 2013, 2012, 2011)

ATD Fashion Show Jury

I advised students as they developed garments for the jury, secured volunteers for jury tasks, developed schedules, and facilitated a day-long jury with over hundreds of submissions, determined show order.

Faculty Liaison. (2017)

Detroit Garment Group

Met with the DGG at a fashion event in Detroit, MI with ATD alumni and coordinated student visits throughout the year.

Faculty Liaison. (2017)

Savannah College of Art and Design Graduate School

I collaborated with the SCAD representative and FDSA, student club, to host a graduate informational event.

Faculty Coordinator. (2017)

Betabrand Student Design Competition

Met with Betabrand representatives at a fashion event in Detroit, MI, with ATD students and alumni, in order to facilitate fashion submission from students.

Faculty Co-Director. (2016)

Field Trip. Iris Van Herpen: Transforming Fashion. Grand Rapids Art Museum

I, along with Dr. Winge coordinated a field trip for two ATD courses to view the Iris Van Herpen Exhibition at the Grand Rapids Arts Museum.

Faculty Consultant. (2016, 2015, 2014, 2013, 2012)

Fashion Design Student Association

As faculty consultant for the FDSA. I have assisted in fashion week events planned by the group, assisted in the facilitation of enrichment workshops for ATD students, chaperoned students on a trip to Chicago.

Faculty Co-Director. (2015)

State of Art Fashion Show Gala. Eli and Edythe Broad Art Museum

The exhibition at the BAM included nine designs featuring ATD students, four of which I mentored through the design process.

Instructor. (2015)

Graduate Student Knitwear and Weaving Training

Trained AAHD Graduate Students on Knitwear machines and weaving looms

Faculty Co-Director. (2013)

Transparency Fashion Show. Eli and Edythe Broad Art Museum

I assisted Dr. Winge to create a fashion event in connection to their "Pattern: Follow the Rules" exhibit called "Transparency at the Broad Art Museum." With the assistance of Peter Glendinning and Michelle Word, ATD presented an interactive fashion show at BAM.

Access: [MSU Broad Art Museum Hosted Student Fashion Show](#)

Faculty Supervisor. (2013)

Fashion Story photoshoot with Peter Glendinning's Photography class. Michigan State University ATD designers paired with students from Glendinning's STA 474 Studio and Location Lighting course for a photoshoot. The resulting photographs were critiqued and displayed in various locations on campus.

Faculty Mentor. (2012)
Shanghai University International Creative Design Workshop and College of Fine Art visit, Shanghai, CHINA

I was a faculty director with Jae Won Lee and Ben Duke in an International Creative Design Workshop at Shanghai University, Shanghai, CHINA. We selected two ATD students and one graphic design graduate student to participate in the collaboration.

Faculty Coordinator. (2012)
Beijing Cultural Tour, Beijing, CHINA

After the workshop in Shanghai concluded, I organized a cultural tour for the students in Beijing, CHINA, that included a trip to the Forbidden City and the Great Wall of China.

Faculty Curator. (2011, 2010)
Annual Apparel and Textile Design Gallery Exhibition. Gallery 114, Kresge Art Center, Michigan State University.

Assistant Faculty Director. (2010)
Earth Day Fashion Show, Nashville, TN. Michigan State University

In 2010, 12 ATD students from Dr. Winge's class participated in the Red Carpet Green Design Competition. **Jillian Granz won the Red Carpet Green Design competition and designed an eco-fashion gown for Suzy Amis Cameron to wear to the 2010 Academy Awards.** As a result, Suzy and James Cameron then invited all 17 students to participate in the Earth Day Fashion Show and Auction in Nashville, TN. I was the Assistant Faculty Director for the event.

Access: [blue dress makes a green statement](#)

Access: <https://www.rcgdglobal.com/gen-xyz/1st-year-winner-jillian-granz/>

Course/Curriculum Development

ATD 121: *Explorations in Apparel and Textile Design*

In 2020, I developed all existing and new course materials and images into online content for the course D2L site, and produced instructional illustration videos.

ATD 426 History of Dress and Textiles

In 2017 developed ATD 426 into an online class that reflects the content of the traditional on-campus course. I updated the course to reflect a more global understanding of dress.

ATD 427: Knitwear

In 2020, I developed all existing and new course materials and images into online content for the course D2L site, and produced instructional knitting videos.

ATD 428: *Design Studio*

In 2020, I developed all existing and new course materials and images into online content for the course D2L site, and produced instructional videos.

ATD 431: *Global Context for Sustainable Design*

In the summer of 2020, this was an entirely new course preparation, requiring reviewing course texts options, online resources, and developing a new syllabus and schedule. I developed all course materials and images into online content for D2L.

ATD 491A: New York City: Fashion Culture + Design Thinking. Study Away

In 2018, I worked with Dr. Theresa Winge and Dan Meier, Assistant Director of Experiential Learning, to develop this course. Course content centers on networking and creative career paths in the fashion design industry with industry professionals and ATD alumni.

ATD 493: Internship in Apparel/Textiles

In 2018, I adjusted ATD 493 to reflect current fashion industry standards. The goal of the internship experience is to provide an academic and professional experience that will enable the student to apply knowledge and skills acquired through courses in an appropriate work setting.

ATD 491A Special Topics: Accessory Design. (2013)

I developed the course content which included an overview of the accessories industry (historical and contemporary), patternmaking, technical sketching, concept presentation, full color rendering of croquis collection, and constructed final works of scarf, hat, handbag and shoes.

Student Supervision and Advising

Graduate

Graduate Committee Member. (2017-20)

Casement, R. Master of Fine Arts. Studio Arts-Ceramics, 2020.

I met regularly with Rebecca to discuss her work, attended credit reviews, installations, critiques, and reviews

- 2019 Special College Research Abroad Monies Fellowship, Michigan State University
Dissertation Completion Fellowship, Michigan State University
Summer Support Fellowship, College of Arts and Letters, Michigan State University
- 2018 Research and Professional Development Grant, Michigan State University
Summer Support Fellowship, College of Arts and Letters, Michigan State University
- 2017 Research and Professional Development Grant, Michigan State University

Faculty Mentor. (2019)

Mackey, H. Master of Fine Arts. First Year Exploration Committee

Undergraduate

Faculty Mentor. (2020)

Eischer, M., Tesner, J., Wood, J., ATD Student Supervisors.

Apparel and Textile Design Program Online Resource Center for ATD Students on Desire 2 Learn Platform

Faculty Mentor. (November 2019)

Frick, M. Fashion Show at Digital Scholarship Lab in the MSU Library.

I mentored Mikayla Frick with Dr. Winge to create her fashion design collections that she exhibited at the Digital Scholarship Lab, at MSU, which was attended by more than 100 people. I further mentored Mikayla as she participated in external fashion shows.

Access: [Mikayla by Mikayla Frick One Night Exhibition – College of Arts & Letters Events](#)

Access: [VIDEO: Mikayla by Mikayla Frick exhibition in MSU Digital Scholarship Lab](#)
Access: [MSU Arts & Letters on Twitter: "Join us Nov. 14 from 7-11 pm at the MSU Library Digital Scholarship Lab for a couture exhibition including designs shown at national fashion shows by Apparel and Textile Design student Mikayla Frick. Read more about Mikayla and her work: https://t.co/BimEtTvB5M... https://t.co/pTavKvXxWK"](#)
Access: [Student Designing Her Future One Fashion Show at a Time](#)

Undergraduate Research Presentations and Creative Scholarship

Supervising Faculty Mentor (April 2019)

Frick, M. *Temples, Tigers, Thailand, Oh My!: Ethical Awareness through Handcraft and Design*. University Undergraduate Research and Arts Forum. Michigan State University

Supervising Faculty Mentor (April 2017)

Fehrle, M. *When Fabric Talks Back: An Examination of Coded Messages Used in Textiles*. University Undergraduate Research and Arts Forum. Michigan State University

Teaching and Community Outreach

College of Arts and Letters. (October 2020)

Access:

[Student Combines Love of Fashion and Medicine to Create Mask-Making Business](#)

MSU Today. (August 2020)

Access:

[Responding to COVID-19 with innovation and compassion | MSUToday | Michigan State University](#)

Teaching Digital Outcomes

MSU Fashion Show. "Apparel and Textile Design Fashion Show." Online Video. YouTube, January 23, 2015.

Access: [APPAREL AND TEXTILE DESIGN FASHION SHOW](#)

MSU Fashion Show. "Apparel and Textile Design Model Call." Online Video. YouTube, January 30, 2015.

Access: [APPAREL AND TEXTILE DESIGN MODEL CALL](#)

MSU Fashion Show. "Apparel and Textile Design Eye Candy." Online Video. YouTube, February 6, 2015.

Access: [APPAREL AND TEXTILE DESIGN EYE CANDY](#)

MSU Fashion Show. "Apparel and Textile Design: Design doesn't stop there." Online Video. YouTube, February 11, 2015.

Access: [APPAREL AND TEXTILE DESIGN: DESIGN DOESN'T STOP THERE](#)

MSU Fashion Show. "Apparel and Textile Design: The Faces behind the Clothing." Online Video. YouTube, February 20, 2015.

Access: [APPAREL AND TEXTILE DESIGN: THE FACES BEHIND THE CLOTHING](#)

MSU Fashion Show. "Apparel and Textile Design: 2015 Fashion Show." Online Video. YouTube, February 24, 2015.

Access: [APPAREL AND TEXTILE DESIGN: 2015 FASHION SHOW](#)

Invited Visiting Designers

Turney, J. (2018)

Winchester School of Art, University of Southampton, UNITED KINGDOM
Presentation, classroom visit, workshop.

Ruedisueli, S. Assistant Manager of Fabric and Trend & Vocke, S. (2018) (ATD Alumni)
Assistant Product Development Manager. Meijer Headquarters. Grand Rapids, MI
Presentation, classroom visit.

Paulauskas, L. (2017) (ATD Alumni)

Designer. Gina Concepts, New York, New York
Presentation, portfolio review, external guest judge for ATD fashion show.

Roberts, J. (2016)

Designer. Royal College of Art, UNITED KINGDOM
Presentation, portfolio reviews, and subtraction cutting workshop.

Devine, T. (2016)

Designer. Macy's
Presentation, portfolio reviews, and external judge for ATD fashion show

Malone, M.A. and Luwolt, R. (2015)

Designers. Malone Souliers, UNITED KINGDOM
Presentation, interview, and design competition consultation

Crossland, S.R. (2015)

Designer. Samantha Rei Designs
Presentation, portfolio reviews, and external judge for ATD fashion show

Richmond, M.F. (2015)

Designer. The Paper Dress Code
External judge for ATD fashion show

Rasmussen, K. (2014)

Designer. Target
Presentation, portfolio reviews, and external judge for ATD fashion show

Bradford, D. (2013, 2012)

Designer. Calvin Klein
Portfolio reviews, and design workshop

Grdinic, H. (2013).

Designer. Nordstrom
Presentation, portfolio reviews, and external fashion show judge

Gill, J, & Wilsey, L. (ATD Alumni) (2011)

Textile Engineers. Toyota
Presentation on soft trims

Voigt, R. (2011)
Managing Editor, 944 Magazine
External Judges for ATD Fashion Show

Knapp, J. (2011).
Associate Publisher, 944 Magazine
External Judges for ATD Fashion Show

Chen, M. Artist. (2010)
Presentation and paper knitting workshop

Adams, M. (2009)
Founder. Lonny Magazine. (ATD Alumni)
Presentation on online magazine

Undergraduate Student Creative Scholarship Recognition and Awards

The following award-winning designs were created in my courses:

Turnbull, H. (2017) Ball is Life. 2017 Apparel and Textile Design Fashion Show, Michigan State University (Award: Most Innovative)

Walton, H. (2017) Pearlies. 2017 Apparel and Textile Design Fashion Show, Michigan State University (Award: Judges Choice)

Jolly, I. (2017). F U Snyder. 2017. Apparel and Textile Design Fashion Show, Michigan State University (Award: FDSA Sustainability Award)

Zaatar, E. (2016). Hunger of the Pine. Apparel and Textile Design Fashion Show, Michigan State University. (Award: FDSA Sustainability Award)

Sullivan, N. J. (2015). Ampoule de Lorenzini 1 & 2. 2015 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Best in Show)

Hauer, A. (2015). Resilience. 2015 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Most Conceptual Design)

Raynard, K. (2015). Fashion for the Fire fashion design show for Firecracker Foundation (Award: Students Making a Difference through Artistic Expressions, Excellence in Diversity Award)

Hauer, A. (2014). Tellus Mater. 2014 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Judge's Choice)

Shreshtha, K. (2014). Untitled. 2014 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Judge's Choice)

Witte, E. (2013). Genesis. 2013 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Best in Show)

Zeko, M. (2013). Converse Dress. 2013 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Most Conceptual Design)

Wright, K. (2012). Bag Lady. 2012 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Judge's Choice)

Dale, L. (2011). Garden Party. 2011 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Judge's Choice)

Hurley, R. (2011). Petal Metal. 2011 Apparel and Textile Design Fashion Show, Michigan State University. (Award: Best in Show)

SERVICE

Professional Service

Abstract Reviewer (2021)
Defining the Contours of Dress Studies
Dress & Body Association.

Panel Chair (2020)
Interrogating Social Norms
Dress & Body Association.

Manuscript Reviewer (2020)
Bloomsbury Press.

Academic Service

Michigan State University

Judge. (2017).
University Activities Board, Residence Halls Association and Office of Cultural and Academic Transitions. Cultural Remix Competition: Break Walls, Build Bridges. MSU International Center
Reviewed and awarded artwork with a panel of invited faculty

Art, Art History, and Design

Member. (2021-23)
Department Advisory Committee. Apparel and Textile Design Representative.
Provide counsel to the Department Chairperson on behalf of faculty and students
Serve as a deliberative body which recommends actions and policies to the Chair
Coordinate all department nominations and elections
Advise the Chair on faculty appointments to Standing and Ad-Hoc Committees

Member. (2020-21)
Search Committee: External Chairperson
Reviewed Applicants
Participated in Zoom interviews for shortlisted candidates
Participated in "on campus" Zoom interviews
Reviewed departmental feedback
Contributed to the Search Committee letter to the Dean and Associate Dean

Undergraduate Degree Program Coordinator, Apparel and Textile Design (2020-22)
Oversee degree granting undergraduate program
Responsible for coordination and communication with Department Chairperson, other Program Coordinators, Department Advisors, Fixed-Term Faculty, and affiliated faculty with teaching responsibilities in respective programs.
Oversee ATD program curriculum, and ad-hoc programming
Develop and submit work copy for teaching assignments, and scheduling of classes
Manage and review area budget
Order area supplies
Facilitate and schedule area meetings with affiliated faculty
Maintain and supervise UPLA-ATD spaces, equipment, and facilities

Internship Supervisor, Apparel and Textile Design (2021, 2020, 2019, 2018, 2017)
Approve, enroll, and mentor students
Ensure ATD internship requirements met
Further review their materials post internship

Member. (2019-20)
Art Education Academic Specialist (with College of Education) Search Committee
Reviewed Applicants
Participated in Zoom interviews for shortlisted candidates
Participated in on campus Interviews

Member. (2019-20)
Graduate Admission Committee
Reviewed Applicants

Member. (2021, 2020, 2019, 2018)
Safety Committee, UPLA
UPLA building maintenance and equipment safety

Member. (2019)
Artist/Designer in Residence Search Committee
Reviewed applications
Participated in the interviews for shortlisted candidates

Member. (2017-18)
AAHD Action Committee
Attended weekly meetings
Discussed restructuring
Reviewed AAHD policies
Structured and managed subcommittees
Oversaw external reviewers

Chair. (2017-18)
Artist/Designer in Residence Search Committee
Scheduled meetings
Reviewed applications
Prepared applicant list
Participated in the interviews for shortlisted candidates
Wrote recommendation letters for AAHD Chairperson and the Dean

Member. (2017)
School of the Art Institute of Chicago Visitation Committee, AAHD Task Force
Ad hoc committee toured SAIC and met with faculty and administration
Collated findings and synthesized into a presentation

Apparel and Textile Design

Chair. Apparel and Textile Design BFA Portfolio Review Committee Chair (2021, 2020, 2019, 2018, 2017, 2016, 2015); Member (2014, 2013, 2012, 2011, 2010).

Member. (2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010)
Apparel and Textile Design Undergraduate Award Committee

Advisor. (2021, 2020, 2019, 2018).
Fashion Design Student Association
Weekly meetings with e-board

Supervisor. ATD Student Staff (2021, 2020, 2019, 2018, 2017)
Hire and manage student staff

ATD/UPLA Studio Supervisor. (2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010).
Maintained sergers, sewing machines, dress forms, knitting machines, weaving looms,
mannequins, ordered supplies and equipment

Member. (2017, 2016)
ATD Faculty Review Committee. Dr. Park 3-year evaluation.

Member. (2011)
ATD Undergraduate Gallery Exhibition Installation Committee

Outreach and Community Service

Faculty Consultant. (2019-20)
Butterfly Effect Competition. Detroit Zoo.

Alumni Attendee. (March 2018)
Apparel and Textile Design Alumni Mentoring Meeting. New York, New York.

CAT Footwear Fashion Design Competition. (2014)
I collaborated with students and CAT company representatives for a fashion design
competition featuring fourteen students' designs inspired by CAT Footwear

Knitting Instructor. (2013)
Day Knitting Course. Beyond the Fleece. Williamston, MI.
I taught a community knitwear course for local crafters

ATD Fashion Show Douglas J Partnership (2014, 2013, 2012, 2011)
I coordinated with AVEDA faculty director for collaboration between ATD students and
AVEDA students for fashion show styling and portfolio images

RESEARCH

Publications

Peer-Reviewed Journal Article

Schuiling, R.E. (in-review). *Knitted in Stardust: The Knits of David Bowie*. In *Clothing Culture journal*.

Schuiling, R.E. (2021). Quarantine Pajama Party: From the Bedroom to the Boardroom, Pajamas Cause Unheimlich. In *The New Normal: Dressing and Body Practices in the Pandemic Era, Fashion Theory: The Journal of Dress, Body & Culture* (Russian Edition).

Access:

<https://www.amazon.com/«Новая-норма»-гардеробные-телесные-Библиотека-ebook/dp/B09B45G31V>

ISBN: 978-5-4448-1292-5

Peer-reviewed Chapter

Schuiling, R.E. and Winge, T.M. (2018). *Penetrating Knits: Feminists Knits “Cunty First” and “The Pussyhats.”* In K. Medvedev and A. Lynch (Eds.), *Fashion, Agency, and Empowerment: Performing Agency, Following Script*. Oxford: Bloomsbury Publishers.

Publisher Book Link:

<https://www.bloomsbury.com/uk/fashion-agency-and-empowerment9781350058262/>

ISBN: 9781350058262

Creative Scholarship

Peer Reviewed Design Exhibition

Winge, T. M. and Schuiling, R.E (March-April 2010). Triquetrum Menarche: Mother, Virgin, Crone. Subversive Handicrafts: Taboos in Our Cultural Fabric. Group/International Exhibition. Juried by Artevida Zavod. Modra Hisa Gallery. Ljubljana, SLOVENIA. [international]

Presentations

Invited Presentations

Schuiling, R.E. (November 25, 2020). Lockdown Wardrobe: Comfort and the Professional Body. *Russian Fashion Theory*. Round Table Discussion. Lockdown Wardrobe: Time, Space and the Body in the Quarantine Era. Online. Moscow, Russia. [invited; international]

Peer-Reviewed Presentations

Schuiling, R.E (June 17, 2021). Crafting Mother Nature: Revealing and Underscoring Matricultural Knowledge and Praxis. The Soft Politics of Making Panel. The Centre for the Study of Fashion and Cultural Production (Modacult). Università Cattolica del Sacro Cuore. Fashion Tales: Politics Through the Wardrobes. Online. Milan, ITALY. [peer-reviewed; international]

Access: [PROGRAM](#)

Schuling, R.E (June 5, 2021). Knitting the Yarns of Edgar Allan Poe's Prophecies: Reflections of the "Masque of the Red Death" in Covid-19 Pandemic. Popular Culture Association/ American Culture Association Annual Conference. Online [peer-reviewed; national]
(conference program not yet available online)

Schuling, R.E. (November 14, 2020). Welcome to the Uncanny Valley: Exteriorized Interiors through the Lens of Knitwear. Dress & Body Association. Virtually (Un) Dressed: Researching the Body in the Digital Age. Online. [peer-reviewed; international]
Access: [2020 Conference Schedule — DBA](#)

Schuling, R.E. (June 10, 2020). Quarantine Pajama Party: From the Bedroom to the Boardroom, Pajamas Cause Unheimlich. *The New Literary Observer Publishing House and Russian Fashion Theory*. The New Normal: Sartorial and Body Practices of the Quarantine Era Conference. Online.
[peer-reviewed; international]
Access: ["The New Normal": Sartorial and Body Practices of the Quarantine Era](#)

Schuling, R.E. (Accepted: Planned dates, April 15-18, 2020 cancelled due to pandemic). Knitting on the Lam/b: The Knits of Bonnie Parker. Popular Culture Association/ American Culture Association Annual Conference. Philadelphia, PA. [peer-reviewed; national]

Schuling, R.E. (April 17-20, 2019). Lana Turner, a.k.a., Sweater Girl: Unraveling the Sweater to Save the Girl. Popular Culture Association/ American Culture Association Annual Conference. Washington D.C. [peer-reviewed; national]

Schuling, R.E. (June 13-16, 2018). Gone with the Knits: 1930's Knitwear Aesthetic through the Lens of Popular Culture. 10th Biennial International Interdisciplinary Gender, Work, and Organization. Sydney, AUSTRALIA. [peer-reviewed; international]

Schuling, R.E. (March 28-31, 2018). Pistols and Purls: The Aesthetics of 1920s Knitwear in Pop Culture. Popular Culture Association/ American Culture Association Annual Conference. Indianapolis, IN. [peer-reviewed; national]

Schuling, R.E. (April 12-15, 2017). Knitted of Stardust: The Knits of David Bowie. Popular Culture Association/ American Culture Association Annual Conference. San Diego, CA. [peer-reviewed; national]

Schuling, R.E. (September 11-12, 2015). Cuntly First: Lisa Anne Auerbach's Subversive Knit Artwork. Fashion, Sex and Power Symposium. College of Design, University of Minnesota. [peer-reviewed; international]

Academic Research Presentations

Winge, T.M. and Schuling, R.E. (February 5, 2017) #pussyhats: Knitting Resistance and Agency lecture. Eli and Edythe Broad Art Museum. [regional/campus, invited].
Access: [#pussyhats: Knitting Resistance & Agency – College of Arts & Letters Events](#)

Proposals

Grants

Michigan Council of Arts and Cultural Affairs Grant. *Branch Out*. (2021)

Dobbins, A. Associate Professor of Integrated Media Performance Design in the Department of Theatre as Project Director, Schuiling, R.E. Continuing Academic Specialist in Apparel and Textile Design, Huff, E.S. Assistant Professor of Human Dimensions of Forestry, Halpern, M.K. Assistant Professor of History, Philosophy & Sociology

In the summer of 2021 I, along with Associate Professor Alison Dobbins as Project Director, Emily S. Huff, Assistant Professor of Human Dimensions of Forestry, and Megan K. Halpern, Assistant Professor of History, Philosophy & Sociology, applied for a Michigan Council of Arts and Cultural Affairs Grant to fund the creation of *Branch Out*, an immersive interactive performance to be performed in the spring of 2022. The performance will synthesize dance, sustainable fashion, audience engagement through mobile application, and augmented reality. The experiences intrinsic to this performance will indefinitely extend through the use of 360 photography on an interactive website.

College Fund for International Travel, Internal/Competitive, Michigan State University. (2018)

International travel for an academic conference in Sydney, AUSTRALIA

Schuiling, R.E

Funded: \$1000

Special Foreign Travel Fund, Internal/Competitive, Michigan State University. (2018)

International travel for an academic conference in Sydney, AUSTRALIA

Schuiling, R.E

Funded: \$668